



ALBRIGHT STONEBRIDGE GROUP

Contact:

Mary Clare Rigali

[mrigali@albrightstonebridge.com](mailto:mrigali@albrightstonebridge.com)

### **MONIQUE MECHE JOINS ASG AS SENIOR ADVISOR**

DECEMBER 6, 2018 (Washington, DC) – Albright Stonebridge Group (ASG), the global business strategy and commercial diplomacy firm, today announced that [Monique Meche](#) has joined as Senior Advisor. In this role, she will help the firm’s technology and media clients navigate complex policy issues and enter international markets.

“Monique is one of the sharpest, experienced, and well-respected individuals operating in the global tech sector today,” said Dan Rosenthal, Managing Principal of ASG. “She has been at the frontlines of the most complex tech policy challenges globally and understands how to help clients advance their goals in countries around the world.”

Ms. Meche brings extensive, senior-level international technology policy, government relations, and market entry expertise at some of the world’s most innovative technology companies, including Netflix, Amazon, Cisco Systems, and Intel.

She most recently served as Vice President of Global Public Policy at Netflix, where she led public policy and government affairs in 190 countries. Previously, she served as Vice President of International Public Policy at Amazon, where she helped expand Amazon’s presence, products, and services in fifteen countries. Her earlier roles included leading Cisco’s government affairs and policy in Europe, the Middle East, and Africa, and managing public policy in Europe and investments while working at Intel. Ms. Meche also worked at ArcelorMittal, as Vice President of Government Affairs and Corporate Social Responsibility.

With expertise across the spectrum of technology issues, ASG advises high-growth and established technology companies on matters related to market entry, privacy, cybersecurity, platform and content, data flow, and storage. The firm also works with start-ups to help establish management structure, form policy teams, and develop communications strategies.

*Albright Stonebridge Group (ASG) is the premier global strategy and commercial diplomacy firm. We help clients understand and successfully navigate the intersection of public, private, and social sectors in international markets. ASG’s worldwide team has served clients in more than 110 countries. To learn more, visit [albrightstonebridge.com](http://albrightstonebridge.com).*

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