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ASG WELCOMES JONATHAN FRIED AND STEVE SOLOT AS SENIOR ADVISORS

December 15, 2020 (Washington, D.C.) – Albright Stonebridge Group (ASG), the premier global strategy and commercial diplomacy firm, is pleased to announce the addition of two new Senior Advisors, [Jonathan Fried](#) and [Steve Solot](#), further expanding ASG’s global network of distinguished experts ready to work with clients to navigate dynamic markets around the world.

“We are delighted to announce Jonathan’s and Steve’s joining ASG,” said Anthony Harrington, Chair of the ASG Managing Board and Americas practice lead. “Our clients will benefit from the expertise and perspective Jonathan brings from decades in high levels of government in Canada and his involvement in complex international trade matters. Steve’s expertise in government affairs and industry relations across Latin America and other important markets will be a unique asset to clients in the media and related sectors.”



Jonathan Fried draws on a long career in government service, diplomacy, and multilateral trade policy to help ASG clients anticipate risk, make business decisions, and navigate trade landscapes in international markets, with particular expertise in Canada. Mr. Fried joins ASG after most recently serving as Canadian Prime Minister Justin Trudeau’s personal representative for the G20. He also served as Canada’s Ambassador to the World Trade Organization, where he chaired the WTO’s General Council, as well as Ambassador to Japan and Executive Director at the International Monetary Fund. Mr. Fried previously served as Foreign Policy Advisor to former Prime Minister Paul Martin. Earlier in his career he held roles across the Canadian government focused on foreign affairs and trade, including North American trade negotiations. He is based in Ottawa, Canada.



Steve Solot brings decades of experience in public policy, government regulation, and private sector collaboration to help media industry clients navigate complex markets throughout the Americas and beyond. Mr. Solot joins ASG from Netflix, where he managed production policy including fiscal incentives, content production infrastructure, and workforce training programs across Latin America, Spain, and Portugal. He previously worked 25 years with the Motion Picture Association (MPA), the U.S. film industry’s trade association. As Senior Vice President for Latin America, he oversaw MPA operations, including government affairs and intellectual property rights issues, across the region. Mr. Solot is based in Rio de Janeiro, Brazil.

Albright Stonebridge Group (ASG) is the premier global strategy and commercial diplomacy firm. We help clients understand and successfully navigate the intersection of public, private, and social sectors in international markets. ASG’s worldwide team has served clients in more than 120 countries. To learn more, visit albrightstonebridge.com.

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